

F. No. 33-54/2021- MIDH(AAP)
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture & Farmers Welfare
(Horticulture Division)

Krishi Bhawan, New Delhi.
Dated: 5th August, 2022

To

The Chairman
Coconut Development Board
Kera Bhawan, SRVHS Road
Kochi - 682011

Subject:-Implementation of National Horticulture Mission (NHM) programme under Mission for Integrated Development of Horticulture (MIDH) - Approval of Annual Action Plan (AAP) 2022-23 - regarding.

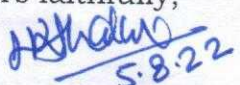
Sir,

I am directed to convey the approval of Annual Action Plan towards implementation of National Horticulture Mission (NHM) programme under Mission for Integrated Development of Horticulture (MIDH) by the Coconut Development Board (CDB) during 2022-23 with an outlay of Rs. 10986.83 Lakhs. The component wise details of Annual Action Plan, 2022-23 indicating physical targets and financial outlay are enclosed. Details are also available on MIDH website. CDB is requested to implement the programme incorporating the following suggestions:

- As Coconut is mainly grown in the coastal areas which are generally prone to floods/cyclones, CDB is therefore, requested to promote/encourage the cyclone resistant varieties under CDB programme.
 - The selection of coconut varieties may be undertaken as per the agroclimatic conditions and recommendations of research institutes for area expansion as per guideline.
 - If found feasible IPM package of practice for Management of Rugose Spiraling Whitefly (RSW) (*Aleurodicus rugioperculatus* Martin) in Coconut may be included in plan as it has become economical pest.
 - Activities like Technology Demonstration/Quality Testing Lab, Trainings, Adoption of Technology etc should be focused in the probable areas of area expansion programme.
2. It is also requested that the programme may be implemented as per the provisions and norms of the MIDH scheme. The monthly progress may be posted on the website by the 5th of every month and hard copy be furnished to this Department by the 10th of every month.
3. Continuation of MIDH scheme beyond **30.9.2022** is under consideration and the revised cost norms would be shared after approval.

Encl: as above

Yours faithfully,


5.8.22
(Harit Kumar Shakya)

Under Secretary to the Govt. of India

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Summary of Annual Action Plan 2022-23: CDB

(Rs. in Lakhs)

S.No.	Item	Unit	Physical	Financials
A.	Normal Schemes			
1)	Production and Distribution of Planting Material			
a)	Maintenance of Demonstration cum Seed Production (DSP) Farms	No.	11	297.00
b)	Establishment of Regional Coconut nurseries (Seedlings)	Lakh	30.81	492.96
c)	Establishment of Nucleus Coconut Seed Garden	ha.	10	15.00
d)	Establishment of Small Coconut Nursery	ha.	12.6	63.00
	Sub-total		64.4	867.96
2)	Area Expansion Programme			
a)	Expansion of Area under Coconut (new)			
i	Normal Area	ha	5550.0	180.38
ii	Hilly & Scheduled area	ha	830.0	57.06
b)	Maintenance of Area under Coconut			
i	Normal Area	ha	5686.9	200.46
ii	Hilly & Scheduled area	ha	106.4	7.98
	Sub-total		12173.3	445.9
3)	Integrated Farming for productivity improvement			
a)	Laying out of Demonstration plots	ha	501.1	80.00
b)	Organic Manure Units	No	27.0	10.80
	Sub-total		528.1	90.8
4)	Technology Demonstration/Quality testing lab	No.	4	100.00
5)	Marketing, Market Intelligence Services, statistics, and Strengthening of Export Promotion Council (EPC)	No.	8	260.00
6)	Information & Information Technology	No.	17	500.00
7)	Technical Service & Project Management	No.	Need Based	3671.20
B.	Technology Mission on Coconut			
B.1	Development and adoption of technologies for management of insect pests and disease affected gardens			
a.	Development - ICAR/SAU/State/Coop	No.	6.0	275.00
b.	Demonstration - ICAR/SAU/State/Coop	No.	1.0	25.00
	Sub Total	No.	7.0	300.0
B.2	Development and adoption of technologies for processing and product diversification			
a.	Development - Govt./Coop	No.	4.0	200.00
b.	Acquisition, Training, Demonstration - ICAR/SAU/State/Coop	No.	1.0	25.00
c.	Adotpion of Technology	No.	10.0	475.00
	Sub Total		15.0	700.0
B.3	Market Research and Promotion			
a.	Market Promotion - Govt/Coop	No.	5.0	125.00
b.	Market Promotion - FPOs	No.	2.0	6.00
c.	Market Promotion - NGO/ pvt. Institute	No.	8.0	60.00
	Sub Total		15.0	191.0

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B.4.	Technical support, external evaluation and emergent requirement		Need Based	100.00
C.	Replanting and Rejuvenation of Old coconut garden			
i	Replanting and Rejuvenation of Old coconut garden: New Gardens			
a	Cutting & removing old and senile plants	ha	7047.2	2255.12
b	Assistance for replanting	ha	7047.2	281.89
c	Improvement of existing coconut gardens	ha	7047.2	616.63
ii	Improvement of existing coconut gardens: II installment	ha	6244.0	546.35
	Sub-total		27385.7	3700.0
D.	Coconut Palm Insurance Scheme	Lakh No.	2.86	20.00
E.	Kera Suraksha Insurance Scheme	No.	Need Based	40.00
	Total			10986.83

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